

## ABSTRACT

Internet acquisition of goods and services from multiple service providers is facilitated in a uniform, automated manner. Online service account facilitation systems and methods are contemplated that allow for intuitive, uniformly-structured representations of service offerings; straightforward, yet flexible, definition of service product markets; advantageous status designations for market offerings; flexible start date restriction rules; context sensitive information request forms, dynamic price determination on interactive comparison forms; flexible restriction rules for selection combinations of plans, packages, and features; creation of customized data elements; a powerfully advantageous ordering process; a discontinuation process; an inter-dependent order resolution feature; a hierarchical customization scheme; and/or centralized two-way communication between customers and service providers. In one embodiment, tenants of business or residential properties, may connect and disconnect utilities and/or purchase other goods and services electronically via the Internet from various service providers when moving into the property.